

TAG INAUGURAL Inclusive Insurance Conference

9th Eastern & Southern Africa
Regional Conference on Inclusive
Insurance

Theme: Accelerating growth of the
insurance sector through
inclusivity, client centricity &
technology



April 16-18
2024



Radisson Blu
Livingstone
ZAMBIA

Hosted by:



Supported by:



Sponsorship Opportunities:

Align your brand with the forefront of inclusive insurance innovation and growth by becoming a sponsor of this Conference. Our carefully crafted sponsorship packages offer exclusive benefits, visibility, and networking opportunities to elevate your organization's profile among international, regional, and local professionals.

Join us as we make history and contribute to the advancement of inclusive insurance. Secure your sponsorship today and be a vital part of shaping the future of insurance accessibility and profitability.

PLATINUM
ZMW 150,000
GALA DINNER SPONSOR
(1 slots)

- Recognition as Main Sponsor and leading
- Supporter of the TAG. Unlimited branding at the event
- Prominent speaking role by Company Executive during the conference.
- Advertising slot at the beginning, and during all breaks
- Short Video clips during the conference Recognition in all email communications to delegates prior to the conference.
- Sponsor logo on digital advertising material/social media posts and on screens.
- Full page advert in the conference journal

GOLD
Z M W 90, 000
COCKTAIL SPONSOR
(1 slot)

- Unlimited branding at the event Logo on key conference material
- Full page advert in conference journal Recognition in all email communications to delegates prior to the webinar.
- Sponsor logo on digital advertising material/social media posts and on screens
- 5 minute speaking slot during cocktail

SILVER
Z M W 75, 0 0 0
LUNCH SPONSOR
(3 slots)

- Unlimited branding at the conference
- Half page advert in conference journal
- 5 minute speaking slot before lunch Social media mention (grouped with all partners)

COPPER
Z M W 45, 0 0 0
TEA BREAK SPONSOR
(5 slots)

- Limited branding at the
- Conference
- Half page advert in conference journal
- Social media mention (grouped with all partners)

BRONZE
EXHIBITION TABLE

- ZMW 5000
- Limited branding at the conference (2 Teardrops, 2 pull up banners)

CONFERENCE JOURNAL ADVERTS
Full Page ZMW 5,000 Half Page ZMW 2,500
Quarter Page ZMW 1,500

PERIDOT
CO-BRANDED GIVEAWAYS FOR SPONSORSHIP

- Notebook and Pens
- Flash disks Conference folders
- Lanyard and Conference ID Other items
- Conference Bags
- Umbrella

**Contact us to discuss costing*

EMERALD SPEAKER
ZMW 30 000
SPONSORSHIP

- Half page in conference journal
- Logo on all conference material
- Logo beamed during speaker's Time
- Presentation

SAPPHIRE
Z M W 20, 000
RESPONSE SYSTEM APP

- Logo will flash on the screens during question-and-answer sessions Quarter page advert in conference journal
- Social media mention (grouped with all partners)
- Exhibition Table

AGREEMENT FORM

I..... (full name) at
this moment confirm that

.....
(full company name) will be taking up the sponsorship as
indicated above, for the Inaugural Annual Inclusive Insurance
Conference on Inclusive Insurance amounting to

ZMW or USD.....

Name.....

Signature.....

Date.....